

Fairfield HOME SHOW

CAPABILITIES STATEMENT

March 28 - 29 2020
Specialty Event Center
300 Chadbourne Rd.
Fairfield, CA 94533

CONTACT

EXHIBITOR RELATIONS

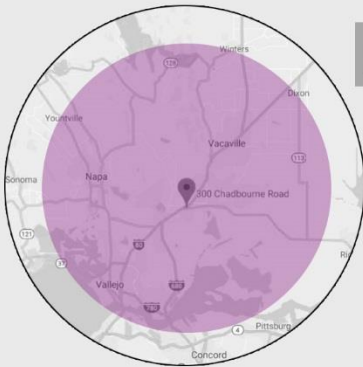
INFO@FAIRFIELD-HOMESHOW.COM
209-250-7094

ABOUT US:

International Expos LLC brings over 10 years experience in event promotion and production. With our team producing over 20 events a year throughout California alone, International Expos LLC stands out as your premier source to get the exposure your company needs.

MARKETING:

Our aggressive marketing campaigns are second to none. Below is a small sampling of the ways we bring more buyers to you.



Roadside
Billboards



Radio & TV
Broadcasting



Digital
Advertising



Direct Mail
Advertising



Traditional Print
Media



ATTENDANCE:

↑ OVER **50%** Of attendees have an income of \$60,000 or greater

Of attendees own their homes **54%**

Good distribution of Age Demographics

31% Under 30 **38%** 30 - 50 **31%** Over 50

SOURCE: Q1 & Q2 2019 Entrance/Exit Polling